



PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

FACULTY OF MANAGEMENT SCIENCES

DEPARTMENT OF MARKETING AND LOGISTICS

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| QUALIFICATION: BACHELOR OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT HONOURS | |
| QUALIFICATION CODE: 08HLSCH | LEVEL: 8 |
| COURSE: STRATEGIC SUPPLY CHAIN MANAGEMENT | COURSE CODE: SSC811S |
| SESSION: JULY 2019 | PAPER: THEORY |
| DURATION: 3 HOURS | MARKS: 100 |

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| SUPPLEMENTARY / SECOND OPPORTUNITY EXAMINATION QUESTION PAPER | |
| EXAMINER | DR. FANNY SARUCHERA |
| MODERATOR: | MS. HENRIETTA M. SAMPATI |

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| INSTRUCTIONS |
| <ol style="list-style-type: none">1. Answer ALL questions.2. Lay out your work clearly and where necessary, use headings and sub-headings3. Number your answers clearly.4. The number of marks per each question or part question is given in square brackets []. These should guide you in the content of your answers.5. This is a Closed Book Examination. No books or notes may be consulted during the exam. |

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1

Explain the following in the context of strategic supply chain management:

- (a) Global supply chain strategies [12 marks]
- (b) Supplier Relationship Management (SRM) [13 marks]

Question 2

With the aid of practical examples, discuss the operational, tactical and strategic elements of a supply chain for an organisation of your choice. [25 marks]

Question 3

Using practical examples, evaluate **five (5)** key drivers of supply chain performance in the modern day business environment. In your explanations, show how a trade-off between efficiency and responsiveness can be ensured with each of these drivers. [25 marks]

Question 4

Using practical examples, explain the twelve practical steps you would take in supply chain risk management within your organisation. [25 marks]

Grand Total: 100 marks